



## **Selling Sickness Popcorn Showcase Program**

February 21, 2013

Curated by Amber Hui

### **Introduction**

#### **A New Epidemic (4:00)**

Burne, M. (2006, November 23). Spoof news story on Indolebant. [Video file].

<http://youtu.be/RoppJOtRLe4>

#### **Progenitorivox (2:35)**

"Drugs I Need" by The Animation Farm and the Austin Lounge Lizards, produced by the

[Consumer Union](http://youtu.be/yLR2OKesTw0) [Video file]. (2005) <http://youtu.be/yLR2OKesTw0>

#### **The War on Drugs (excerpt) (2:27)**

American Drug War (2008, September 9). The Tragic Comedy of the War on Drugs. [Video file]. <http://FunnyOrDie.com/m/1eoe>

#### **The Drugs Song (1:31)**

Thebuttonmushroom. (2007, May 29). Amateur Transplants aka Drs. Adam Kay and Suman Biswas [Video file]. <http://youtu.be/KXROnzpsrlg>

#### **Pretendatrin (1:09)**

Aabsc. (2008, April 24). Parody drug ad for "Mild Discomfort Disorder." [Video file].

<http://youtu.be/tvFh84SGksQ>

#### **FDA animation (1:49)**

Planet Propaganda, Hummingbird Pictures. animation by Nathan Theis.

<http://vimeo.com/3853839>. Also <http://www.natetheis.com/>. (2009)

#### **Consumer Reports AdWatch: Chantix (3:54)**

Consumerreports.org. [Video file]. Retrieved from

<http://www.consumerreports.org/cro/video-hub/health/adwatch/cr-adwatch-chantix/16601916001/12053688001/>

#### **Protectasil (0:57)**

Aabsc. (2008, April 25). Protectasil (Gardasil) Vaccine Ad Parody. [Video file]. Retrieved from [http://youtu.be/Tvam\\_2s0Sq8](http://youtu.be/Tvam_2s0Sq8)

#### **Rx (excerpt) (off-Broadway play Primary Stages: New York. 2011)**

Fodor, K. *Rx*. Dramatists Play Service, Inc. (Dramatists.com) Scene 1; Scene 6

**Tequila prescription (0:52)**

APBrigante. (2006, November 15). [Video file]. Retrieved from [http://youtu.be/gAF3LKxqs\\_g](http://youtu.be/gAF3LKxqs_g)

**Havidol**

Cooper, Justine (2006). Havidol. [Art installation - parody campaign for Dysphoric Social Attention Consumption Anxiety Disorder (DSACDAD)]. Retrieved from [www.havidol.com](http://www.havidol.com)

**Big Bucks Big Pharma (excerpt) (5:12)**

Ridberg, R. (2006). *Big bucks big pharma: Marketing disease and pushing drugs. [Documentary]*. USA: Media Education Foundation.

**Denialis (1:18)**

Healtone. (2007, July 14). Denialis –Sleep Aid. [Video file]. Retrieved from [http://youtu.be/AOYS\\_BmKi3Q](http://youtu.be/AOYS_BmKi3Q)

**Pink Ribbons, Inc. (trailer) (2:08)**

Pool, L. & Din, R. (2012). *Pink ribbons, Inc.* [Documentary]. USA: First Run Features.

**Side Effects (trailer) (2:18)**

Soderbergh, S. (2013). *Side effects.* [Motion picture]. USA: Open Road Films.

**Love and other drugs (excerpt) (0:49)**

Zwick, E. (2010). *Love and other drugs.* [Motion picture]. USA: 20<sup>th</sup> Century Fox

**“Drug” Commercial (1:35)**

Pineapple Shaped Lamps. (2011, February 27). Literal Drug Commercial. [Video file]. Retrieved from <http://youtu.be/ffZUHWG66EA>

**Dr. Vajayjay: Privatize Those Privates! (excerpt) (4:56)**

Liebert, R. (2011, December 8). Dr. Vajayjay’s! Privatize those Privates! [Video file]. Retrieved from <http://YouTu.be/T9kCw0Lmaa0>

**Doctors in Cyberspace (1:10)**

LaGana, G & Levy, B. Damaged Care: The musical comedy about health care in America. (2008, June 14). [Video file]. Retrieved from <http://youtu.be/HaQSUzxzaNM>  
[damagedcare.com](http://damagedcare.com)

**Kathleen Sharp, *New York Times* contributor and author of *Blood Medicine* (10:00)**

**Rachel Liebert, City University of New York (10:00)**